

# THE DATA INCUBATOR REPLY

## SPONSORSHIP PROGRAM

The Data Incubator (TDI) provides trainees with quantitative backgrounds to tools they need to become a top data scientist in the USA. Dataconomy calls TDI one of the top 5 accelerators for data science. As a consequence of its popularity and prestige, only 1-2% of tens of thousands of applicants are accepted each year in the USA. Venturebeat notes that TDI is harder to get into than Harvard. Reply is now bringing the training program to Germany – The Data Incubator Reply (DIR). With it comes unique opportunities for companies to train their own employees or recruit the very best and brightest up-and-coming data scientists. DIR is now offering sponsorship opportunities with benefits such as training your team and having direct recruiting access to DIR fellows, offering case studies to candidates looking for a capstone project, and promoting innovativeness.

### ADVANTAGES FOR SPONSORS:

- + Train qualified employees to become big data scientists.
- + Exclusive access to the very best meticulously vetted data scientists before they enter the job market.
- + Time to network with fellows during the eight-week program.
- + Market your company's innovativeness to up-and-coming data scientists.
- + Team up with fellows to work on use cases relevant to your business.
- + Save time and money searching for talent. Data Incubator fellows are vetted and trained by leading data scientists with mentorship from industry experts.
- + Our alumni are not only excellent Data Scientists. After the program they have the ability to pass on this knowledge and present it.

### OUR REQUIREMENTS FOR CANDIDATES:

- + You have completed a masters, PhD, or equivalent degree in an MINT-subject: mathematics, informatics, physics, electrical engineering, industrial engineering, etc.
- + You have already programming experience.
- + Applicants are selected stage-by-stage in three rounds:
  - Initial Stage: CV as a base to select semifinalists from the applicant pool.
  - Semifinalist Stage: Written technical tests and demonstrations of communication ability.
  - Finalist Stage: Personal interviews.

## SPONSORING PACKETS

SPONSORSHIP	TRAINING FEE (WITHOUT SPONSORSHIP)	BRONZE	SILVER	GOLD
Train your own employees during each term*	16.000 Euro per employee	10.000 Euro for the first employee, 16.000 Euro per employee thereafter	10.000 Euro per employee	0 Euro for the first two employees, 10.000 Euro per employee thereafter
Exclusive** contact with fellows during the program including company presentation, Q&A, and direct access to recruit *** candidates.	-	-	yes	yes
Team up with fellows to work on use cases relevant to your business	-	-	yes	yes
Companies' name and logo displayed on webpage	-	yes	yes	yes
Costs per Year	None	10.000 Euro	20.000 Euro	30.000 Euro

## ALL INFORMATION AT A GLANCE

- + Data Incubator Reply (DIR): The famous program for education and training of data scientists in the USA brought to Germany.
- + Location: Munich.
- + Duration: 8 weeks.
- + \*Frequency: Twice a year (March-April and September-October).
- + Language: English.
- + Attendance: up to 15 fellows.
- + Timetable: see separate document.
- + \*\* The fellows commit to interviewing exclusively with DIR sponsors during and for up to 4 weeks after concluding the program.
- + \*\*\* Price for recruited fellows: 25% of the yearly salary.



The Data Incubator Reply  
Data Reply GmbH  
Arnulfstraße 27  
80335 Munich  
Germany

DE: [www.reply.com/de/data-incubator](http://www.reply.com/de/data-incubator)  
EN: [www.reply.com/en/data-incubator](http://www.reply.com/en/data-incubator)  
[dataincubator@reply.de](mailto:dataincubator@reply.de)  
T. +49 (89) 411 142-600  
F. +49 (89) 411 142-649