For D&B a Salesforce Sales Cloud was integrated with an ERP system as a data source for planning processes. Thanks to Arlanis Reply, D&B can now process large amounts of data in real time.

The Facts

- Introduction of Salesforce Sales Cloud
- Integration of an ERP system as a data source for process planning
- Data preparation enabling planning in real-time (sales planning, administration units-contingent)

The Challenge

- Processing huge amounts of data in real-time
- Transformation from operative to analytic data models
- Performance-requirements for BI functionality

The Solution

- Salesforce Sales Cloud
- Force.com
- Visualforce
- Doja Javascript
- Back End Integration

Reply
arlanis