LEAREPLY

# THE WORLD'S MOST ADVANCED SUPPLY CHAIN PLATFORM

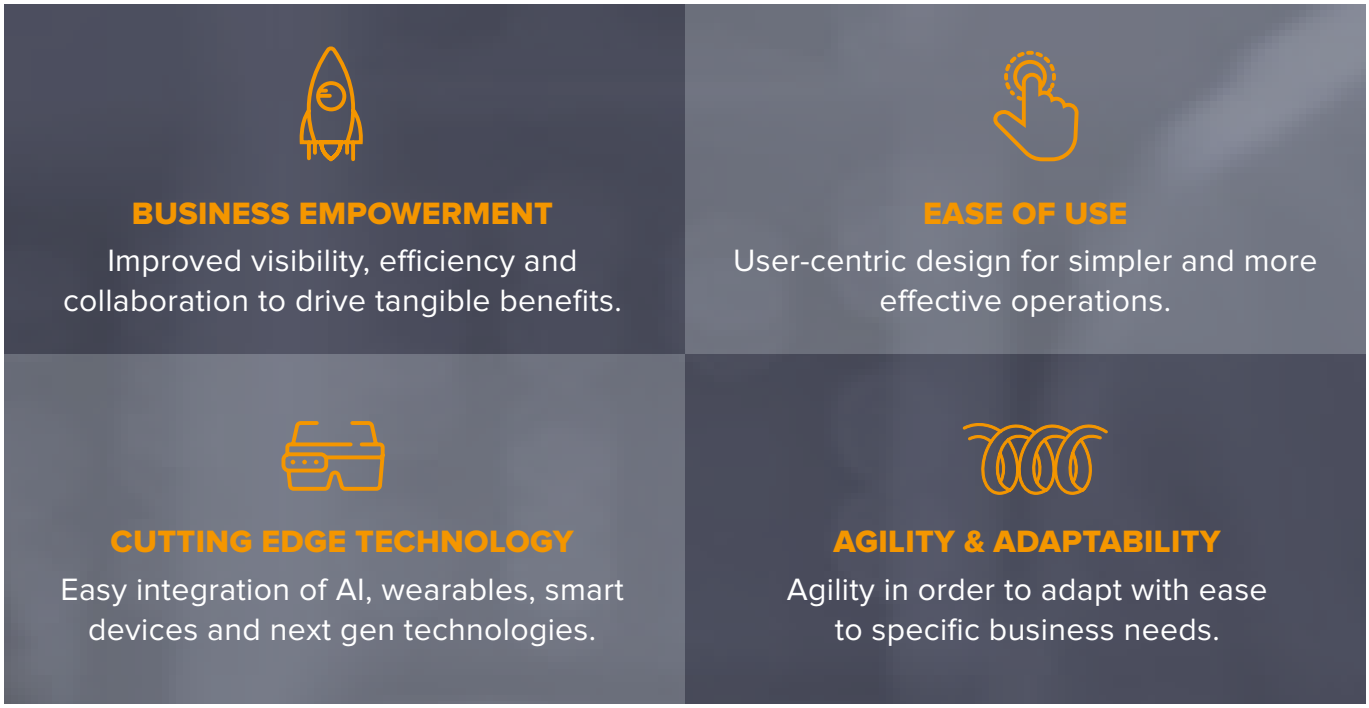
**LEA REPLY**™ SUPPLY CHAIN DIGITAL PLATFORM

# WHY LEA REPLY™?

In the age of **“everywhere-at-anytime commerce”** customer expectations have become increasingly complex and supply chains more distributed. Companies are challenged to meet the seemingly contradictory goals of product customisation and efficient mass production.

Responding to these challenges was a core objective in creating our new digital platform **Logistics Execution Architecture, LEA Reply™.**

**LEA Reply™ is an interconnected digital platform that enables agile and cost-effective supply chain solutions tailor-made for your business needs.**




# WHAT MAKES LEA DIFFERENT?

The LEA Reply™ platform is composed of a catalogue of **ready-to-use business microservices.** These can be combined, acting as building blocks, to **quickly develop and realise new solutions** for specific business needs.

The result is a **flexible, interconnected** platform for all activities along the supply chain.

LEA Reply™ is positioned as a Visionary in the Gartner Magic Quadrant for Warehouse Management Systems.

# LEA REPLY™ APPLICATIONS

### WAREHOUSE MANAGEMENT

LEA Reply™ WMS **manages operational warehouse processes** and provides **accurate monitoring of stock levels**, working effectively in any distribution or production environment.

### LAST MILE

LEA Reply™ Last Mile **facilitates last-mile delivery** pick-up and drop-off activities including route optimisation, real time updates on delivery status, payments and digital signatures.

### SUPPLIER PORTAL

LEA Reply™ Supplier Portal is a cloud-based tool which enables **tracking of in-transit products at suppliers' premises,** providing real time visibility of incoming stock.

### DROPSHIP

LEA Reply™ Dropship is a supplier-direct fulfilment solution in which a **retailer does not stock goods but transfers customer orders to the supplier**, who then ships directly to the customer.

### DOCK SCHEDULING

LEA Reply™ Dock Scheduling is a **collaborative solution for the distribution of loading and unloading appointments** at warehouse docks via a cloud-based portal.

### IN-STORE PICKING

LEA Reply™ In-Store Picking is the mobile solution that simplifies the **preparation of online orders directly in-store,** for quick and cost-effective e-commerce fulfillment.

### YARD MANAGEMENT

LEA Reply™ YMS **bridges Transportation and Warehouse Management** providing real-time information on trucks and trailers in the yard to **optimise activities.**

### STORE LOGISTICS

LEA Reply™ Store Logistics is the **innovative solution for managing point of sale logistics** using RFID tags, enabling companies to streamline multichannel management.

### HUB & NETWORK

LEA Reply™ Hub & Network manages **sorting centres and handling hubs in real-time**, allowing quick and timely routing of inward parcels to the next destination.

### VISIBILITY

LEA Reply™ Visibility is a **dedicated system** that collects events and data from cross-company sources and transforms these into information to **empower decision-making.**

LEAREPLY

**CONTACT US FOR A FREE DEMO**
**AND DISCOVER HOW WE CAN HELP YOU**
**BOOST YOUR SUPPLY CHAIN EXECUTION!**

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**LEA REPLY**™ is the **latest evolution of Supply Chain Execution software** by Logistics Reply: a suite of business microservices for inventory, warehousing, distribution, delivery, point-of-sales activities and end-to-end visibility.

**LOGISTICS REPLY** accompanies its customers in their transformation journey ensuring rapid time-to-value and long-term quality results thanks to **over 20 years of experience** and **deep knowledge of technologies and supply chain processes.**

Logistics Reply is a Reply Group Company.


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