

REPLY

Enabling the connected SUPPLY CHAIN

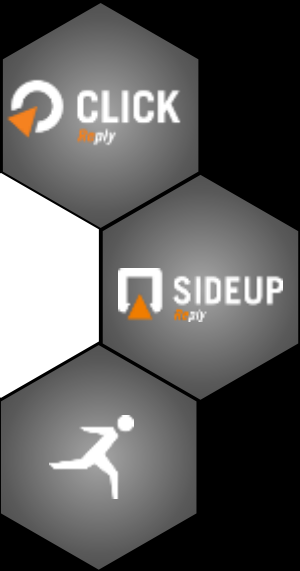
May 18th 2016

Jez Tongue



Industry **ECOSYSTEM**

SUPPLY CHAIN LANDSCAPE



 EXECUTION & CONTROL

 INBOUND & MANUFACTURING

 LOGISTICS & DISTRIBUTION

 E-COMMERCE & RETAIL



Warehouse
Management



Yard
Management



Supply Chain
Replenishment



Hub & Transit
Point



Store
Logistics



Warehouse
Performance



Warehouse
Billing



Labor
Management



Appointment
Scheduling



Proof of
Delivery

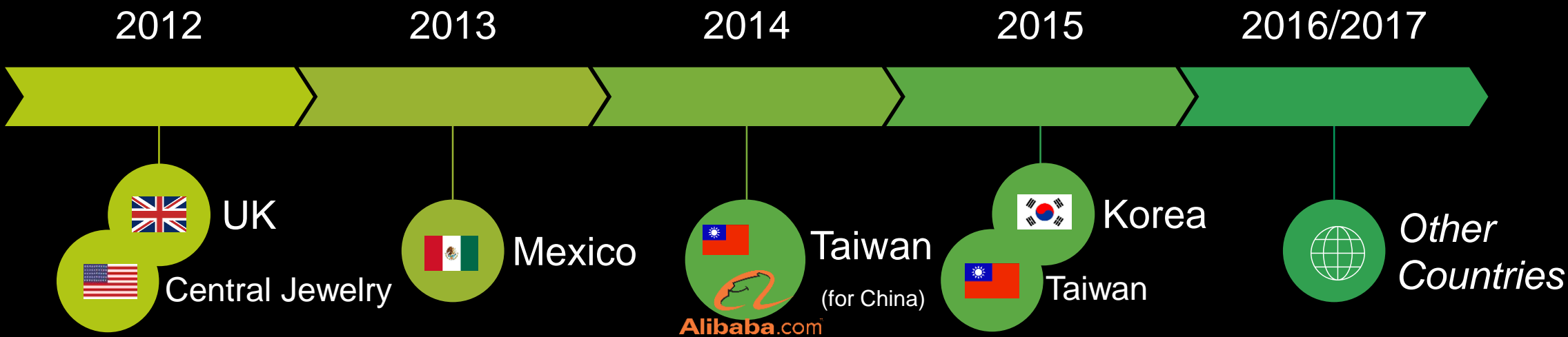


Drop
Ships



International e-commerce **PLATFORM**

Its international e-commerce operation was a greenfield until recently, that is, until the **successful deployment, in the UK (2012)**, of an End-to-End solution made up by **Reply**



Real is becoming **DIGITAL**

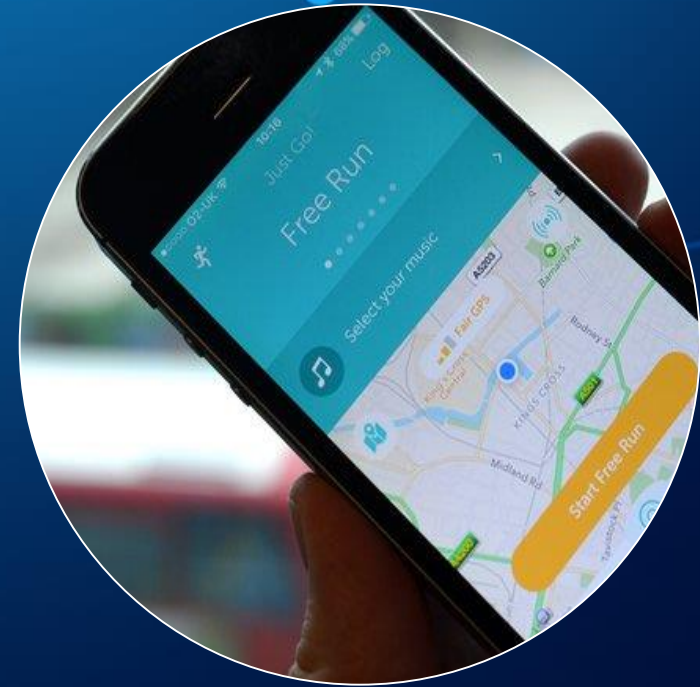
PRODUCTS DIGITAL TRANSFORMATION



8/2015 - Runtastic been bought by Adidas

The adidas Group and runtastic GmbH today announced that adidas AG has acquired all outstanding shares of runtastic GmbH.[...].

In line with the Group's strategic plan this acquisition reinforces the adidas Group's commitment to inspire and enable athletes of all levels to harness the power of sport in their lives [...]



2/2016 – Runkeeper been bought by Asics

Japanese trainer and sportswear manufacturer Asics has bought the popular running app Runkeeper, making it the latest in a string of fitness app purchases by sporting-goods manufacturers. [...]

Source:

<http://www.adidas-group.com/en/media/news-archive/press-releases/2015/adidas-group-acquires-runtastic/>

<https://www.theguardian.com/technology/2016/feb/12/runkeeper-asics-sports-brand-app-acquisition>

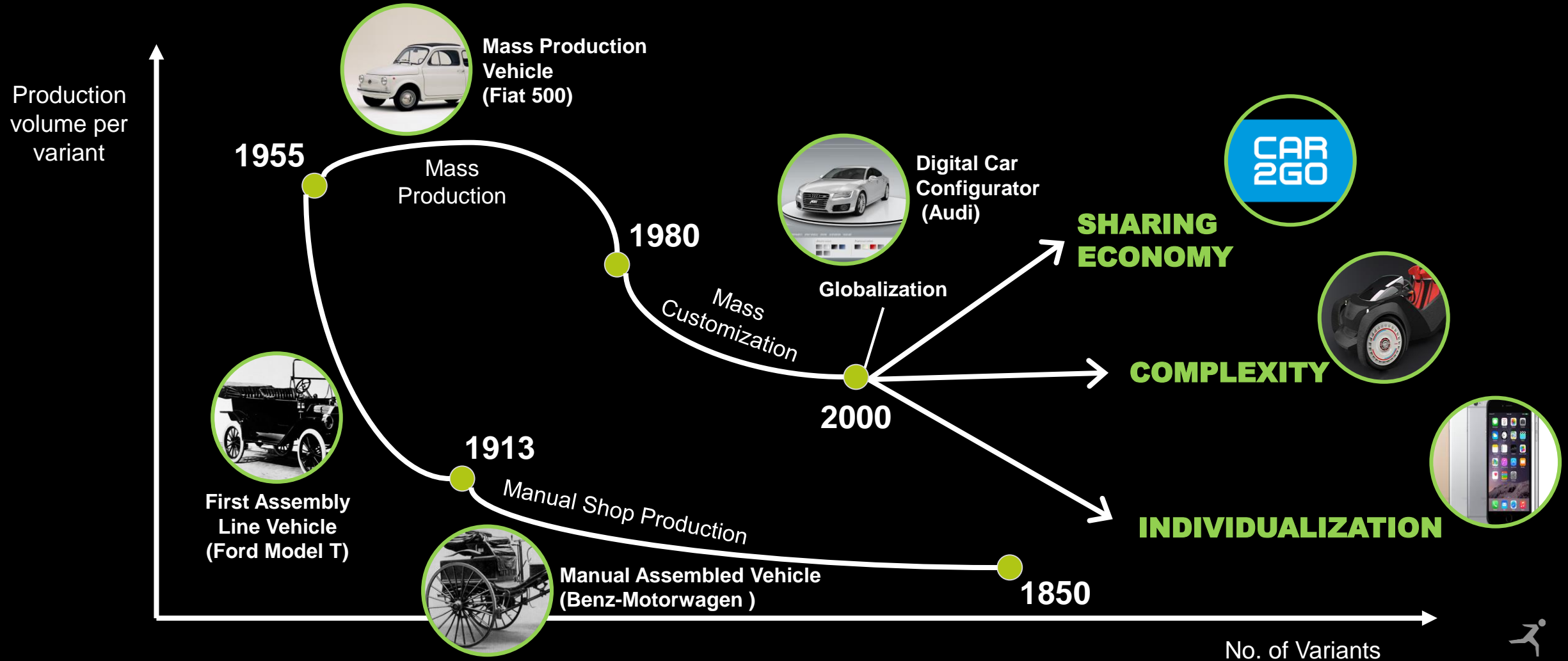


Value Proposition is **HYBRID**

DIGITAL COMBINED WITH PHYSICAL



Impact of **DIGITALIZATION** ON PRODUCTION AND SUPPLY CHAIN



Industry and Logistics 4.0



CYBERSECURITY

STRONGER PROTECTION FOR
INTERNET BASED MANUFACTURING



CLOUD COMPUTING



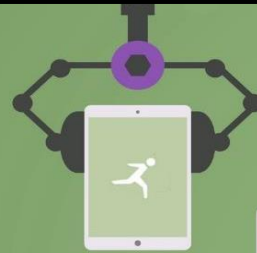
BIG DATA

CREATIVITY
COLLABORATIVE MANUFACTURING



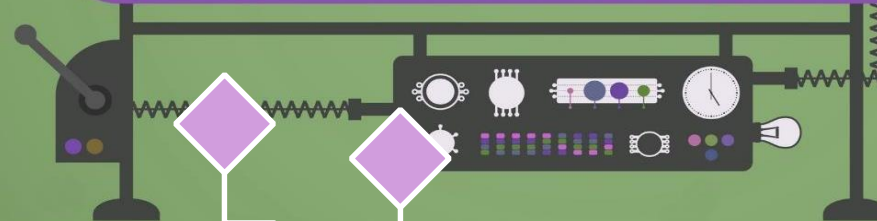
SUPPLIERS

LOGISTICS 4.0



ADVANCED MANUFACTURING SYSTEMS

- CYBER PHYSICAL
- FULL AUTOMATION
- TOTAL INTERCONNECTION
- MACHINE TO MACHINE



CUSTOMERS

LOGISTICS 4.0

ADDITIVE MANUFACTURING

- MASS CUSTOMIZATION
- RAPID PROTOTYPING

NANOTECH

- SMART VALUE PRODUCTS
- TECH. DIFFERENTIATION
- CONNECTIVITY

ROBOT

- REAL TIME AUTONOMY
- PRODUCTIVITY
- SELF LEARNING

AUTONOMOUS VEHICLES

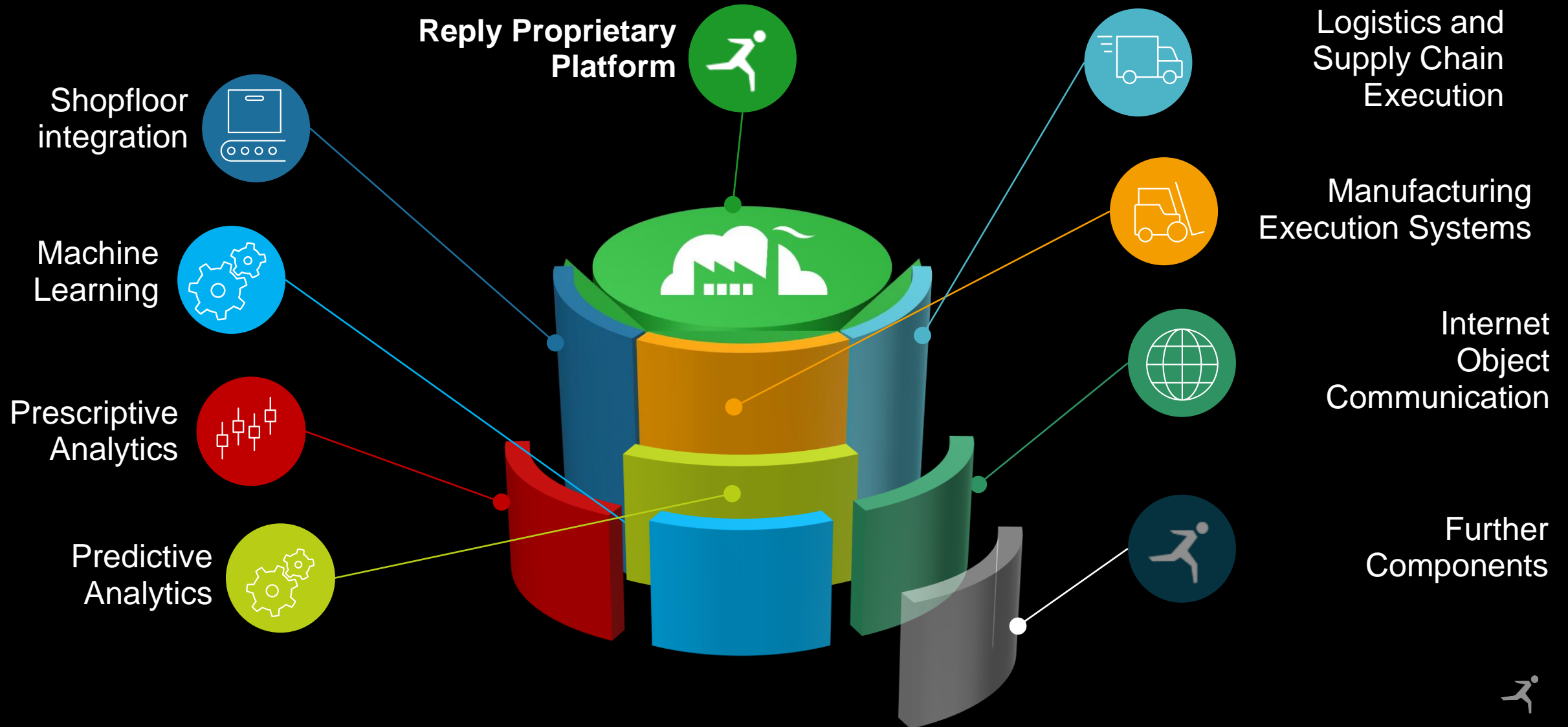
- FLOW OPTIMIZATION
- INCREASED SECURITY
- LOWER COSTS

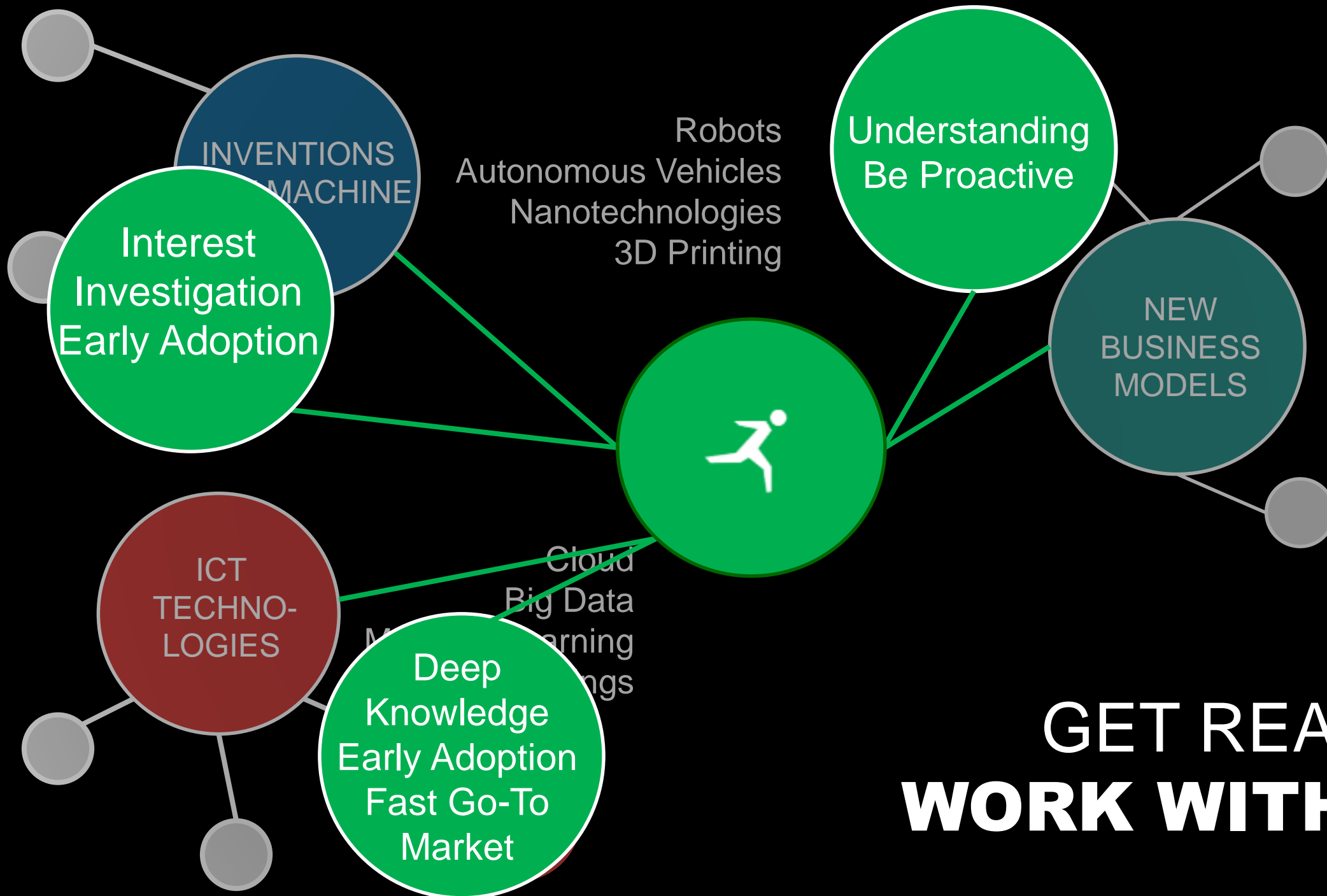
INTERNET OF THINGS

- OBJECT TAGGING
- INTERNET-OBJECT COMMUNICATION
- REAL TIME
- OPTIMIZED COSTS

Innovate with **REPLY**

BEYOND THE PRODUCT





**GET READY TO
WORK WITH YOU**



**THANK YOU FOR
BEING WITH US!**

Jez Tongue

**STOP BY @
BOOTH 324**

