CLICK REPLY™
WAREHOUSE MANAGEMENT

SUPPLY CHAIN MANAGEMENT'S LATEST CHALLENGE IS TO INTEGRATE END-TO-END SOLUTIONS IN ORDER TO REMOVE THE BARRIERS BETWEEN SUPPLIERS, COMPANIES AND FINAL CUSTOMERS BY DEVELOPING CURRENT MODELS INTO REAL COLLABORATIVE NETWORKS WHERE THE RELEVANCE OF THE CORRECT PLANNING AND IMPLEMENTATION OF EXECUTION COMPONENTS IS CONTINUOUSLY INCREASING.

Click Reply™ Warehouse Management is Reply's proprietary solution, capable of guaranteeing full visibility and traceability of logistic processes, assisting customers to actively integrate with their working partners and designing supply chain management models that are optimised for:

- Distributing products and services in an integrated way
- Saving on stock provisioning activities
- Reducing logistic costs
- Improving stock rotation
- Increasing the percentage of on-time deliveries
- Reducing the lead time of order fulfilment
- Quickly alerting clients and suppliers

Click Reply™ Warehouse Management is a modular solution developed with the most cutting edge and consolidated IT technologies, certified for the integration with the main ERP systems. Click Reply™ Warehouse Management is a system geared towards the control of warehousing operations, allowing material handling management with hard copy or Wi-Fi terminals, space optimisation and reduction of implementation times, optimised planning of shipping activities, continuous and precise monitoring of activities as well as human and automatic resources. Click Reply™ Warehouse Management allows to completely integrate logistics processes with ERP systems and supports the use of automatic identification systems based on barcode or RFID technology.

REPLY LOGISTICS

Logistics Reply is the Reply Group company leader in the provision of advanced Supply Chain Execution solutions, developed with its proprietary Click Reply™ and SideUp Reply™ suites and using the latest technologies available.
Click Reply™ is a solution that can be deployed on-premises or in the cloud, while SideUp Reply™ is a multi-tenant SaaS solution based on the cloud computing technology.
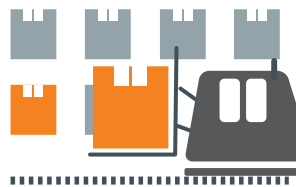The Click Reply™ suite consists of several integrated products:

- **Click Reply™ Warehouse Management:** a solution for the physical handling of materials and inventory flow management
- **Click Reply™ Yard Management:** a solution for the management of lorries and containers within the logistics site (loading/unloading area, receiving offices, loading bay doors)
- **Click Reply™ Labour Management:** a workforce management solution designed to maximise productivity and efficiency
- **Click Reply™ Warehouse Performance:** a solution for real time and self-service guided analysis of warehouse KPIs
- **Click Reply™ Warehouse Billing:** a cost accounting solution for warehouse logistics services

The solutions developed by Logistics Reply are now being successfully used worldwide, with customers in all geographical areas: North and South America, Europe, Asia, Africa and Oceania.
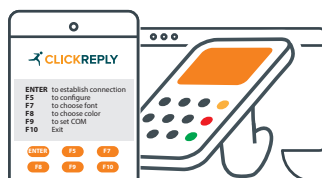
HANDS AND EYES FREE VOICE

AUTOMATION ASRS
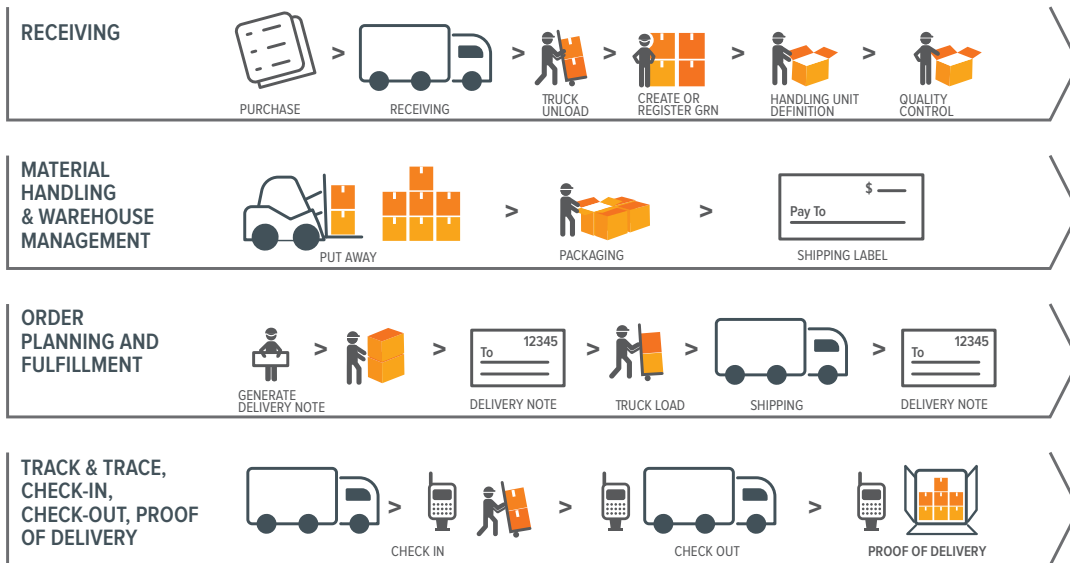

PRECISE AND EFFECTIVE RFID DEVICES

FAST AND RELIABLE MOBILE E RADIOFREQUENCY TERMINALS

REPLY

RECEIVING					
	PURCHASE	RECEIVING	TRUCK UNLOAD	CREATE OR REGISTER GRN	HANDLING UNIT DEFINITION	QUALITY CONTROL

MATERIAL HANDLING & WAREHOUSE MANAGEMENT			
	PUT AWAY	PACKAGING	SHIPPING LABEL

ORDER PLANNING AND FULFILLMENT					
	GENERATE DELIVERY NOTE	DELIVERY NOTE	TRUCK LOAD	SHIPPING	DELIVERY NOTE

TRACK & TRACE, CHECK-IN, CHECK-OUT, PROOF OF DELIVERY			
	CHECK IN	CHECK OUT	PROOF OF DELIVERY

LOGISTICS NETWORK MONITORING & CONTROL

PROFILE SITE1   PROFILE SITE2
DEP. A   DEP. B   DEP. C

LOGISTICS ATTRIBUTES

LOGISTIC

MONITORING & VISIBILITY

Click Reply™ Warehouse Management is the ideal solution for customers expecting the following benefits and competitive advantages:

- **Technology:**
  - accessibility to the warehousing system via Internet browser
  - comprehensive 3-Tier architecture
  - reduced application management costs
  - reduced infrastructure management costs
  - advanced technology integration (RFID, voice recognition)
- **Functionality:**
  - wide choice of operating possibilities
  - high operational flexibility
  - advanced compatibility with future releases
  - build-up of functional developments
  - collaboration between trading partners
- **Implementation:**
  - easy extension of application to new sites and drop-offs
  - guaranteed reliability and robustness of application
  - reduced release times
  - limited impact on existing infrastructure

CLICK REPLY™ WAREHOUSE MANAGEMENT - BEST REFERENCES

Automotive // Spare Parts & Inbound

Logistics Reply has developed and implemented the new European warehouse management system for one of the main players in the world automotive market. The solution implemented with Click Reply™ is capable of supporting the following processes of the Spare Parts After Market Business Line: multi levels warehouse, virtual inventory, business driven activities, tight product and process quality control, value added services, transportation, proof of delivery, customer service, labor costing. For the Automotive Inbound component the following core processes have been implemented: milk runs, kitting, sub-assembly, CKD, sequencing, JIT.

Fashion // Distribution

An Italian fashion group, world leader in the production of jeans, casual clothing, accessories and kids clothing, has selected Click Reply™ as the Warehouse Management system for the entire group.
Click Reply™ WM supports all the most complex and advanced worldwide distribution activities of a spread warehouse network with various logistics operators located in different sites.
Click Reply WM™ supports all the functionalities typical of a company in the fashion industry, managing hanging or flat-packed garments, footwear, sportswear and accessories, identifying them through a wide set of characteristics: model, size, colour, type, made-in and season. It supports the management of the processes requested by the Business Line, managing samples, technical boxes, customer boxes, complete product traceability in specific markets, as well as managing material handling systems as sorters.

3PL // Grocery

The leading Italian logistics operator in the grocery industry has chosen Click Reply™ to handle warehouse and reverse logistics processes, as well as distribution processes on the whole Italian network (mainly towards the DCs).
Click Reply™ WM will be installed in the production plants, the distribution hubs and in all the transit points.
The system will also manage the traceability of all the products of the client's various customers.
Click Reply™ will support the use of all the most innovative technologies: Wi-Fi terminals, automatic warehouses, automatic identification systems based on barcode or RFID technology, and it will use an EAI middleware for the interchange of all information flows between trading partners.